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**Great Entrepreneurs in History**

**Directions: Listed below are the 50 Greatest Entrepreneurs in History as determined by “Success” magazine. You may add to this list Meg Whitman (E-Bay / Hewlett Packard) and Carly Fiorina (Hewlett Packard). Please choose one of these entrepreneurs, or another of your liking and interest, and write a mini-biography, in your own words, on their life. Include information on their education, training, influences, adversity, success, and failures. The length should be 1-2 pages in Microsoft Word. (100 points)**

**Industry**

[Ben Franklin](http://www.successmagazine.com/Industry/PARAMS/article/196/channel/20#Franklin)  
1706-1790

[Henry Ford](http://www.successmagazine.com/Industry/PARAMS/article/196/channel/20#Ford)  
1863-1947

[John D. Rockefeller](http://www.successmagazine.com/Industry/PARAMS/article/196/channel/20#Rockefeller)  
1839-1937

[Cyrus McCormick Sr.](http://www.successmagazine.com/Industry/PARAMS/article/196/channel/20#McCormick)  
1809-1884

[Andrew Carnegie](http://www.successmagazine.com/Industry/PARAMS/article/196/channel/20#Carnegie)  
1835-1919

**Finance**

[Charles Schwab](http://www.successmagazine.com/Finance/PARAMS/article/197/channel/20#Schwab)  
b. 1937

[Amadeo P. Giannini](http://www.successmagazine.com/Finance/PARAMS/article/197/channel/20#Giannini)  
1870-1949

[J.P. Morgan](http://www.successmagazine.com/Finance/PARAMS/article/197/channel/20#Morgan)  
1837-1913

[Charles Merrill](http://www.successmagazine.com/Finance/PARAMS/article/197/channel/20#Merrill)  
1885-1956

**Media**

[Martha Stewart](http://www.successmagazine.com/Media/PARAMS/article/198/channel/20#Stewart)  
b. 1941

[David Sarnoff](http://www.successmagazine.com/Media/PARAMS/article/198/channel/20#Sarnoff)  
1891-1971

[Robert Johnson](http://www.successmagazine.com/Media/PARAMS/article/198/channel/20#Johnson)  
b. 1946

[Oprah Winfrey](http://www.successmagazine.com/Media/PARAMS/article/198/channel/20#Winfrey)  
b. 1954

**Technology**

[George Eastman](http://www.successmagazine.com/Technology/PARAMS/article/199/channel/20#Eastman)  
1854-1932

[Steve Jobs](http://www.successmagazine.com/Technology/PARAMS/article/199/channel/20#Jobs)  
1955-2012

[Michael Dell](http://www.successmagazine.com/Technology/PARAMS/article/199/channel/20#Dell)  
b. 1965

[Bill Gates](http://www.successmagazine.com/Technology/PARAMS/article/199/channel/20#Gates)  
b. 1955

[Thomas Alva Edison](http://www.successmagazine.com/Technology/PARAMS/article/199/channel/20#Edison)  
1847-1931

[Ross Perot](http://www.successmagazine.com/Technology/PARAMS/article/199/channel/20#Perot)  
b. 1930

**Consumer Goods**

[Estee Lauder](http://www.successmagazine.com/Consumer-Goods/PARAMS/article/200/channel/20#Lauder)  
1908-2004

[Madam C.J. Walker](http://www.successmagazine.com/Consumer-Goods/PARAMS/article/200/channel/20#Walker)  
1867-1919

[Asa Candler](http://www.successmagazine.com/Consumer-Goods/PARAMS/article/200/channel/20#Candler)  
1851-1929

[W.K. Kellogg](http://www.successmagazine.com/Consumer-Goods/PARAMS/article/200/channel/20#Kellogg)  
1860-1951

[Milton Hershey](http://www.successmagazine.com/Consumer-Goods/PARAMS/article/200/channel/20#Hershey)  
1857-1945

[Eberhard Anheuser](http://www.successmagazine.com/Consumer-Goods/PARAMS/article/200/channel/20#Anheuser)  
1805-1880  
[Adolphus Busch](http://www.successmagazine.com/Consumer-Goods/PARAMS/article/200/channel/20#Busch)  
1839-1913

**Franchising**

[Ray Kroc](http://www.successmagazine.com/Franchising/PARAMS/article/201/channel/20#Kroc)  
1902-1984

[Harland Sanders](http://www.successmagazine.com/Franchising/PARAMS/article/201/channel/20#Sanders)  
1890-1980

[Juan Trippe](http://www.successmagazine.com/Franchising/PARAMS/article/201/channel/20#Trippe)  
1899-1981

**Transporation**

[Herb Kelleher](http://www.successmagazine.com/Transportation/PARAMS/article/207/channel/18#Kelleher)  
b. 1931

[Fred W. Smith](http://www.successmagazine.com/Transportation/PARAMS/article/207/channel/18#Smith)  
b. 1944

[William S. Harley](http://www.successmagazine.com/Transportation/PARAMS/article/207/channel/18#Harley)  
1880-1943  
[Arthur Davidson](http://www.successmagazine.com/Transportation/PARAMS/article/207/channel/18#Davidson)  
1881-1950

**Retail**

[Aaron Mongomery Ward](http://www.successmagazine.com/Retail/PARAMS/article/206/channel/20#Ward)  
1843-1913

[Sam Walton](http://www.successmagazine.com/Retail/PARAMS/article/206/channel/20#Walton)  
1918-1992

[Richard Sears](http://www.successmagazine.com/Retail/PARAMS/article/206/channel/20#Sears)  
1863-1914  
[Alvah Roebuck](http://www.successmagazine.com/Retail/PARAMS/article/206/channel/20#Roebuck)  
1864-1948

**Fashion**

[Ralph Lauren](http://www.successmagazine.com/Fashion/PARAMS/article/202/channel/20#Lauren)  
b. 1939

[Levi Strauss](http://www.successmagazine.com/Fashion/PARAMS/article/202/channel/20#Strauss)  
1829-1902

[Phil Knight](http://www.successmagazine.com/Fashion/PARAMS/article/202/channel/20#Knight)  
b. 1938

**Entertainment**

[P.T. Barnum](http://www.successmagazine.com/Entertainment/PARAMS/article/203/channel/20#Barnum)  
1810-1891

[Louis B. Mayer](http://www.successmagazine.com/Entertainment/PARAMS/article/203/channel/20#Mayer)  
1885-1957

[Walt Disney](http://www.successmagazine.com/Entertainment/PARAMS/article/203/channel/20#Disney)  
1901-1966

[Berry Gordy Jr.](http://www.successmagazine.com/Entertainment/PARAMS/article/203/channel/20#Gordy)  
b. 1929

[George Lucas](http://www.successmagazine.com/Entertainment/PARAMS/article/203/channel/20#Lucas)  
b. 1944

**Hospitality**

[William Becker](http://www.successmagazine.com/Hospitality-/PARAMS/article/204/channel/20#Becker)  
1921-2007  
[Paul Greene](http://www.successmagazine.com/Hospitality-/PARAMS/article/204/channel/20#Greene)  
1914-1994

[J.W. Marriott Jr.](http://www.successmagazine.com/Hospitality-/PARAMS/article/204/channel/20#Marriott)  
b. 1932

[Conrad Hilton Sr.](http://www.successmagazine.com/Hospitality-/PARAMS/article/204/channel/20#Hilton)  
1887-1979

**Internet**

[Jeff Bezos](http://www.successmagazine.com/Internet/PARAMS/article/205/channel/20#Bezos)  
b. 1964

[Steve Case](http://www.successmagazine.com/Internet/PARAMS/article/205/channel/20#Case)  
b. 1958

[Pierre Omidyar](http://www.successmagazine.com/Internet/PARAMS/article/205/channel/20#Omidyar)  
b. 1967

[Larry Page](http://www.successmagazine.com/Internet/PARAMS/article/205/channel/20#Page)  
b. 1973  
[Sergey Brin](http://www.successmagazine.com/Internet/PARAMS/article/205/channel/20#Brin)  
b. 1973

**Electronic Turn-in Basket:**

[**http://www.dropitto.me/willardson**](http://www.dropitto.me/willardson)

**Password: copperhills**