**Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period \_\_ Date \_\_\_\_\_\_\_\_\_**

**Marketing**

**Chapter 6.2 – Social Responsibility**

1. **Why should businesses be “socially responsible”?**
2. **Examples of businesses who are socially responsible:**
3. **Social Issues that business needs to be concerned with…**
	1. **Environmental**

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* 1. **Business Concerns**
		+ **Ethics:**
		+ **Product Recalls:**
		+ **Code of Ethics:**
1. **What is “consumerism?”**
2. **List some of the workplace trends occurring in businesses today:**

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